



Motorcraft

**ORIGINAL EQUIPMENT QUALITY
AT COMPETITIVE PRICES!**

BRAKES, SUSPENSIONS & STEERING

Make **MOTORCRAFT**® your first choice for Ford, Lincoln and Mercury replacement parts!



Motorcraft® Brake Pads and Shoes

- Platform-specific friction formulas are ALL on-vehicle tested to FMVSS standards – not so for aftermarket competitors
- Friction formulas specific to vehicle platform help reduce noise and vibration, maintain high braking performance and increase durability
- Attaching hardware included where needed – complete package helps reduce technician's time
- Always use the latest technology in shims, slots, chamfers and attaching hardware – few competitors do
- Motorcraft® Super Duty pads are available for severe service and fleet applications

***OUR BRAKE PADS AND SHOES
ARE VEHICLE-SPECIFIC AND
REDUCE COMEBACKS!***



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Motorcraft® Brake Drums and Rotors

- Superior metallurgical properties provide consistent hardness and strength for long-term durability
- Never need to be turned on a brake lathe prior to installation (unlike many of our competitors) – reduces technician time and cost
- Rotors are straddle-finished and mill-balanced to ensure uniform surface finish for reduced noise and uniform thickness for reduced pedal pulsation
- Precise pilot hole locations help prevent distortion when lug nuts are tightened during installation
- Rotor machining process reduces rotor runout for reduced vibration
- Rotor machining is done on Computer Numerically-Controlled (CNC) machines
- Meet vehicle durability and Federal Motor Vehicle Safety Standard (FMVSS) Tests

***OUR ROTORS ARE MACHINED TO
EXACT SPECIFICATIONS!***

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Motorcraft® Remanufactured Calipers are Better!

- Each remanufactured caliper endures stringent Original Equipment type testing including:
 - Seals and boots tested for durability and leaks
 - Pistons tested for abrasion resistance
 - 100% are tested for high and low pressure leaks
- Each one starts with the O.E. casting and then, 100% of Motorcraft® remanufactured calipers receive the latest design:
 - Seals
 - Boots
 - Phenolic Pistons (where originally specified)
 - Bleed Screws and Caps
 - All new Slide Pins and Boots (on all applications that had them originally)
- Loaded remanufactured calipers include the benefits listed above, plus they come loaded with the correct Motorcraft® brake pads
- Application-specific parts help reduce install times and repeat repairs

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Motorcraft® Shocks and Struts are Better!

- Shock absorbers and strut assemblies reduce the bounce of your wheels to help provide a safe, smooth ride
- Motorcraft® shocks and struts are engineered to bring back the ride that Ford designed into the vehicle
- Provide consistent control for improved safety
- The same components that were installed on the vehicle at the factory
- Each kit includes all necessary hardware
- A wide variety of shock absorbers are available including:
 - Motorcraft® strut assemblies for all Ford Motor Company applications
 - Gas charged shock absorbers are O.E. replacements in many vehicles
 - Heavy duty shocks available for most cars and trucks
 - Extra heavy duty shocks provide a premium ride and are offered for most vehicles
 - Spring-assist shock absorbers perform dual functions of vibration control and load carrying – available for many applications
 - Motorcraft® AVS Series electric adjustable shocks support computer-managed applications

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